

Overview

Building an Ethical Culture

Duration

- 45 – 60 Minutes

Introduction

In this lesson, we will investigate different considerations that need to be made before creating an ethics-based cultural shift. Then, we identify which values and principles will need the most development through an organizational culture survey example and template.

Learning Objectives

1. Identify characteristics of a company that has implemented a successful ethical culture.
2. Understand some of the major procedures and actions that will need to be implemented when creating a successful ethical culture.
3. Learn how to create an ethical survey that will evaluate the current state of your ethics program.

Essential Questions

1. How has a focus on business ethics affected Otter Products employee retention and engagement?
2. How can different levels of an organization work together to strengthen their efforts to build an ethical culture?
3. How can we measure if our employees believe our organization is living up to its ethical code?

Learn The Basics

There is a lot to consider when planning out an ethics-driven cultural shift, so we provided you a quick reference guide with tips and suggestions to consider before developing your culture.

- These materials can be downloaded from the SparkTank Education lesson.

Apply Your Learning

Find out what values and principles your organization needs the most development in with our survey template and example.

- These materials can be downloaded from the SparkTank Education lesson.