

Overview

The Business Value of Having an Ethical Culture

Duration

- 20 – 30 Minutes

Introduction

In this lesson, we will learn about ethics' role in an organization's performance and how an ethics-based culture can engage and inspire the workforce.

Learning Objectives

1. Understand how ethics play a role in the success of a business.
2. Recognize the potential of a more engaged and driven workforce by incorporating ethics into your business model.
3. Identify ways your organization, its partners, and 3rd parties can work together to help strengthen each other's ethical programs.

Essential Questions

1. Is it possible to measure the competitive advantage an ethics program can provide?
2. Why is it becoming more important to measure and manage culture?
3. How can your organization's ethics program be utilized to help build your business partner's and 3rd parties' ethics programs?

Learn The Basics

In this article from Ethisphere Magazine, we will look at the financial performance of companies putting ethics first.

- https://magazine.ethisphere.com/wmeinsights_s2020/

Apply Your Learning

In this lesson's application, we will reflect on how our thinking has changed during the lesson.

- These materials can be downloaded from the SparkTank Education lesson.