

Overview

Successful Ethical Enterprises

Duration

- 20 – 30 Minutes

Introduction

In this lesson, we will learn about companies that have been putting ethics first. Then, we will take a deeper dive into one of these high-performing ethical companies to see what we can learn from them.

Learning Objectives

1. Identify organizations that have high performance and a focus on ethics.
2. Understand the ways these ethical high performers are being evaluated.
3. Identify ways you can improve your organization based on the ethical evaluations covered in the lesson.

Essential Questions

1. What components/programs should an ethical company have?
2. How can you use the same ethical evaluation components found in this lesson to improve your organizational ethics?
3. Does a company have to choose between high performance and ethics?

Learn The Basics

In this article from Ethisphere Magazine, we will look at how they are evaluating ethical companies.

- <https://worldsmoethicalcompanies.com/methodology/>

Apply Your Learning

In this lesson's application, we will choose a company from Ethisphere's 2021 Honorees and take a deep dive into their organization.

- These materials can be downloaded from the SparkTank Education lesson.