

Reflecting on Ethics and Business Performance

In this application exercise, we will:

- Reflect on any changes in thinking that occurred during this lesson.
- Identify ways to help your organization and the organizations you work with using this information.

Questions

1. Before the reading did you think there was a way to link the ethics program of a company and their financial performance?
2. Out of the 4 most popular ways to measure employee perceptions of an ethical culture:
 - i. Employee surveys
 - ii. In-person visits by certified evaluators to non-HQ locations
 - iii. Reviewing social media
 - iv. Management interviews
 - a. Which would work best to measure your organization's ethical culture?
 - b. What combination of measurements would work best to measure your organization's ethical culture?
3. Before this lesson did you connect improving and caring for your people's mental health with having an ethical culture?
 - a. In what ways can you help improve the mental health of the people in your organization?
4. Have you thought about working with your business partners and 3rd parties to work on ethics together as a business network?
 - a. In what ways could you add value to your business partners' and 3rd parties' ethics programs?