



SparkTank Education

Overview

Evaluating the Current State of Your Organization's Ethics Program

Duration

- 45 – 60 Minutes

Introduction

In this lesson we will look at the processes and procedures that drive successful business ethics programs and how to set a business ethics program up for success. Then, we will work on building a survey that assesses your organization's ethics program's processes and procedures.

Learning Objectives

1. Identify tools and questions to help determine the effectiveness of your organization's current ethics climate.
2. Integrate these questions into an assessment that is an ideal fit for your company structure and culture.
3. Identify metrics that will accurately analyze the findings of your current state of ethics investigation.

Essential Questions

1. How are we using current communication channels in our organization to raise awareness about our company values and ethics program?
2. How can we identify employees that embody our ethical principles and promote them as ethical ambassadors?
3. How can we use our current state findings to inform a plan to implement and communicate our ethics program more effectively?
4. How can we accurately assess the current state of our organization's ethics program?

Learn The Basics

In this document by Good Corporation, we will learn how companies are evaluating the procedures and processes in place to build and maintain an ethical culture.

- These materials can be downloaded from the SparkTank Education lesson.

Apply Your Learning

In this lesson's application, we take some of the questions from the Good Corporation's survey and work to build a survey that effectively assesses the current state of your organization's ethics program.

- These materials can be downloaded from the SparkTank Education lesson.

